	<p><b>Licensing Sub-Committee</b>  <b>Thursday 11<sup>th</sup> January 2018</b></p>
<p style="text-align: center;"><b>Title</b></p>	<p><b>New Premises application, Future Leisure, 59 Brent Street, Hendon, NW2 2EA</b></p>
<p style="text-align: center;"><b>Report of</b></p>	<p>Trading Standards &amp; Licensing Manager</p>
<p style="text-align: center;"><b>Wards</b></p>	<p>Childs Hill</p>
<p style="text-align: center;"><b>Status</b></p>	<p>Public</p>
<p style="text-align: center;"><b>Enclosures</b></p>	<p>Report of the Licensing Officer                  Annex 1 – Application Form                  Annex 2 – Police Agreements                  Annex 3 – Representations</p>
<p style="text-align: center;"><b>Officer Contact Details</b></p>	<p>Daniel Pattenden 020 8359 2175                  daniel.pattenden@barnet.gov.uk</p>

<b>Summary</b>
<p>This report asks the Sub-Committee to consider an application for a New Premises Licence for an adult gaming centre, under section 159 of the Gambling Act 2005.</p>

<b>Recommendations</b>
<p><b>1. This report asks the Sub-Committee to consider to consider an application for a New Premises Licence for an adult gaming centre, under section 159 of the Gambling Act 2005 for Future Leisure, 59 Brent Street, Hendon, NW2 2EA</b></p>

## **1. WHY THIS REPORT IS NEEDED**

- 1.1 The licensing authority having received valid representations against the application for a premises licence is expected to hold a hearing to consider those representations. The application can be determined by the licensing authority without a hearing in certain circumstances.

## **2. REASONS FOR RECOMMENDATIONS**

Where a representation is submitted under section 161 of the Gambling Act 2005 (and not withdrawn), the authority must hold a hearing to consider it, unless the applicant and any party or responsible authority who has made (and not withdrawn) a valid representation agree, or where the authority considers that the representations are frivolous, vexatious or will certainly not influence the authority's determination of the application.

## **3. ALTERNATIVE OPTIONS CONSIDERED AND NOT RECOMMENDED**

- 3.1 N/A

## **4. POST DECISION IMPLEMENTATION**

- 4.1 The decision will have immediate effect

## **5. IMPLICATIONS OF DECISION**

### **5.1 Corporate Priorities and Performance**

- 5.1.1 Members are referred to the Council's Licensing Policy for consideration
- 5.1.2 Timely legal and fair decisions support objectives contained within the Corporate Plan. In particular in relation to a "successful London borough" by ensuring that only legal, well regulated licensable activities occur within the borough.

### **5.2 Resources (Finance & Value for Money, Procurement, Staffing, IT, Property, Sustainability)**

- 5.2.1 N/A

### **5.3 Legal and Constitutional References**

- 5.3.1 The Gambling Act 2005 sets out how applications for premises licences should be dealt with where valid representations have been submitted.
- 5.3.2 Under the Constitution, Responsibility for Functions (Annex A), the Gambling Act 2005 and associated regulations, as delegated to it by the Licensing Committee, including the determination of review applications.

## **5.4 Risk Management**

5.4.1 N/A

## **5.5 Equalities and Diversity**

5.5.1 Licence applications are dealt with according to the provisions of the Gambling Act 2005 and associated Regulations which allow both applications and representations to applications to be made by all sectors.

## **5.6 Consultation and Engagement**

5.6.1 The statutory consultation process that has been followed in accordance with the Gambling Act 2005.

## **6. BACKGROUND PAPERS**

9.1 The application and report of the Licensing Officer and appendices are attached to this report.

# Officers Report

# **Gambling Act 2005**

## **OFFICERS REPORT**

### **Future Leisure, 59 Brent Street, Hendon, NW2 2EA**

#### **1. The Applicants**

The application was submitted by Roger Etchells & Co on behalf of Future Leisure Ltd

#### **2. Application**

The application before the subcommittee was submitted under Section 159 of the Gambling Act 2005 for a premises licence. The licence seeks to allow the premises to be used for adult gaming centre.

- Default conditions state gambling can only take place between 7am and 10pm.

A full copy of the application can be seen attached to this report in **Annex 1**.

#### **3. Agreements**

The Police and the applicant have agreed to the following conditions:

- a) CCTV shall be installed to Home Office Guidance standards and recordings shall be kept for 31 days and shall be made available to the police and licensing officers if requested. The CCTV system will cover the entry and exit point and the main customer area to include the machine areas and staff area of the premises. External cameras to be installed to cover the outside areas including the front door and along the boundary of the premises.
- b) A maglock will be fitted to the front door of the premises and shall be controlled by staff.
- c) An incident record shall be kept and made available to the Police and Responsible Authorities.

A full copy of the application can be seen attached to this report in **Annex 2**

#### **4. Representations**

##### Responsible Authorities

The Licensing Authority has not received any representations from any of the responsible authorities.

##### Other representations

The Licensing Team have received 1 representation from a member of the public and this relates to the licensing objection of protecting children and other vulnerable people from being harmed or exploited by gambling.

The representation can be seen attached to this report in **Annex 3**.

## 5. Attaching conditions

Additional conditions may be attached to the licence if the committee thinks it appropriate.

The Committee must have regard to all of the representations made and the evidence it hears, and is asked to note that it may not attach conditions or reject the whole or part of the application merely because it considers it desirable to do so. It must actually be appropriate in order to promote the licensing objectives.

In relation to conditions, the statutory guidance at chapter 10.8 states that “The licensing authority may not impose any conditions unless its discretion has been engaged following receipt of relevant representations and it is satisfied as a result of a hearing (unless all parties agree a hearing is not necessary) that it is appropriate to impose conditions to promote one or more of the four licensing objectives.

Full Copies of the Councils Statement of Licensing Policy, the Statutory Guidance to the Act and the Council’s Guide to Good Practice at Licensed Premises will be available at the Licensing Sub Committee hearing or in advance if required.

A map centrally locating the premises and a plan shall be made available at the hearing.

Daniel Pattenden  
Licensing Officer

Annex 1 – Application Form  
Annex 2 – Police agreement  
Annex 3 – Representation

# Application Form

7 1

RGEre  
16 November 2017

London Borough of Barnet Licensing Team  
1255 High Road  
Whetstone  
London  
N20 0EJ

Dear Sirs

**Gambling Act - New Licence Application - 59 BRENT STREET, HENDON, NW2 2EA**

We act on behalf of Future Leisure Ltd who have instructed us to make an application for a new Adult Gaming Centre premises licence at this site.

In connection with the matter I enclose the relevant application documentation for the application:-

1. Application form for a new adult gaming centre premises licence.
2. Gambling Risk Assessment
3. Cheque in the sum of £1110.00 being the fee for a new licence application.
4. Plan of the premises.

I also confirm that I have arranged for the application to be advertised on the premises and in the local press and am circulating the relevant notices to the 'Responsible Authorities'.

Should there be any queries please do not hesitate to contact me.

Yours faithfully



Roger Etchells FRICS  
Email: [roger@rogeretchells.co.uk](mailto:roger@rogeretchells.co.uk)





7

**Application for a premises licence  
under the Gambling Act 2005 (standard form)**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

If you are completing this form by hand, please write legibly in block capitals using ink. Use additional sheets if necessary (marked with the number of the relevant question). You may wish to keep a copy of the completed form for your records.

Where the application is---

- In respect of a vessel, or
- To convert an authorisation granted under the Betting, Gaming and Lotteries Act 1963 or the Gaming Act 1968,

the application should be made on the relevant form for that type of premises or application.

**Part 1 – Type of premises licence applied for**

Regional Casino

Large Casino

Small Casino

Bingo

Adult Gaming Centre

Family Entertainment Centre

Betting (Track)

Betting (Other)

Do you hold a provisional statement in respect of the premises? Yes  No

If the answer is "yes", please give the unique reference number for the provisional statement (as set out at the top of the first page of the statement):

**Part 2 – Applicant Details**

If you are an individual, please fill in Section A. If the application is being made on behalf of an organisation (such as a company or partnership), please fill in Section B.

**Section A**

**Individual applicant**

1. Title: Mr  Mrs  Miss  Ms  Dr  Other (please specify)

2. Surname: \_\_\_\_\_ Other name(s): \_\_\_\_\_

*[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence]*

3. Applicant's address (home or business – *[delete as appropriate]*):

Postcode:

4(a) The number of the applicant's operating licence (as set out in the operating licence):

13. If the premises are in only a part of a building, please describe the nature of the building (for example, a shopping centre or office block). The description should include the number of floors within the building and the floor(s) on which the premises are located.

THE GROUND FLOOR SHOP FORMERLY USED AS AN ESTATE AGENTS IN A 3 STOREY BUILDING

14(a) Are the premises situated in more than one licensing authority area?

No *[delete as appropriate]*

14(b). If the answer to question 14(a) is yes, please give the names of all the licensing authorities within whose area the premises are partly located, **other than the licensing authority to which this application is made:**

#### Part 4 – Times of operation

15(a). Do you want the licensing authority to exclude a default condition so that the premises may be used for longer periods than would otherwise be the case? No *[delete as appropriate]* *[Where the relevant kind of premises licence is not subject to any default conditions, the answer to this question will be no.]*

15(b). If the answer to question 15(a) is yes, please complete the table below to indicate the times when you want the premises to be available for use under the premises licence.

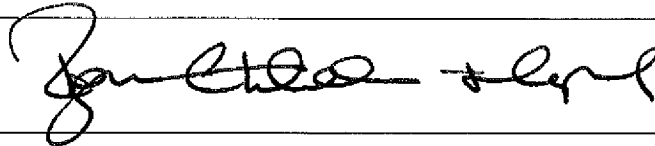
	<i>Start</i>	<i>Finish</i>	<i>Details of any seasonal variation</i>
Mon	<i>hh:mm</i>	<i>hh:mm</i>	
Tue			
Wed			
Thurs			
Fri			
Sat			
Sun			

16. If you wish to apply for a premises licence with a condition restricting gambling to specific periods in a year, please state the periods below using calendar dates:

**Part 7 – Signatures**

21. Signature of applicant or applicant's solicitor or other duly authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:



Print Name: ROGER ETCHELLS & COMPANY

Date: 16/11/2017 (dd/mm/yyyy) Capacity: DULY AUTHORISED AGENT

22. For joint applications, signature of 2nd applicant, or 2nd applicant's solicitor or other authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_ (dd/mm/yyyy) Capacity: \_\_\_\_\_

*[Where there are more than two applicants, please use an additional sheet clearly marked "Signature(s) of further applicant(s)". The sheet should include all the information requested in paragraphs 21 and 22.]*

*[Where the application is to be submitted in an electronic form, the signature should be generated electronically and should be a copy of the person's written signature.]*

**Part 8 – Contact Details**

23(a) Please give the name of a person who can be contacted about the application:

ROGER ETCHELLS

23(b) Please give one or more telephone numbers at which the person identified in question 23(a) can be contacted:

01530 417554

24. Postal address for correspondence associated with this application:

ROGER ETCHELLS & COMPANY, THE OLD BANK, KILWARDBY STREET, ASHBY DE LA ZOUCH

Postcode: LE65 2FR

25. If you are happy for correspondence in relation to your application to be sent via e-mail, please give the e-mail address to which you would like correspondence to be sent:

roger@rogeretchells.co.uk

# Local Gambling Risk Assessment

<b>Premises Address</b>	59 Brent Street, Hendon, NW4 2EA
<b>Premises licence No.</b>	
<b>Operating Licence No.</b>	000-036646-N-318600-006
<b>Local Authority:</b>	Barnet
<b>Company details: (Name &amp; Address)</b>	Future Leisure Limited Unit 20, Fleetway West Business Park 14-16 Wadsworth Road Greenford Middlesex UB6 7LD
<b>Name of Assessor:</b>	Gavin Tresidder
<b>Date of assessment</b>	16 <sup>TH</sup> November 2017
<b>Next Review (6mths)</b>	

## Locality/Premises

Licensing Objective	Risks	Control Measures	Comments on review
<p>1.1 Protecting children and other vulnerable persons from being harmed or exploited by gambling</p>	<p><b>LOCALITY</b></p> <p>Awareness of schools Hendon School, Golders Rise, NW4 2HD. St Josephs RC Primary, Watford Way, NW4 4TY. Bell Lane Primary School Bell Lane, NW4 2AS.</p> <p>Other BMI Hendon, 46-50 Sunny Gardens Road, Hendon, NW4 1RP.</p> <p><b>PREMISES</b></p> <ul style="list-style-type: none"> <li>• Layout to be considered</li> <li>• Consider 'blindspots'</li> <li>• Visibility of the entrance</li> <li>• Signage</li> <li>• Presentation of premises (signage/window display)</li> </ul> <p><b>CUSTOMERS</b></p> <ul style="list-style-type: none"> <li>• U18s entering</li> <li>• Problem Gambling</li> <li>• Providing Information</li> <li>• Administering self-exclusion</li> <li>• Signage</li> </ul>	<ul style="list-style-type: none"> <li>• Minimum 2 members of staff on duty</li> <li>• Staff to 'patrol' – supervising the whole of the premises</li> <li>• Implementation of the BACTA Toolkit policies including 'Think 25'</li> <li>• Training of staff with 6 monthly refreshers</li> <li>• Review self-excluded data to ensure continued exclusion</li> <li>• Monitoring customer behaviour and commencing interaction when required</li> <li>• Mystery shopper tests by BACTA</li> <li>• CCTV coverage of all public areas, office, frontage and rear door with recording device and ability for management to review remotely online</li> <li>• Posters and 'Stay in Control' leaflets (NB near ATM, toilets as well as in the main trading area)</li> <li>• Photo equipment available for self-exclusions</li> <li>• Ensure a stock of leaflets (stay in control and self-exclusion) through weekly checks of stock</li> <li>• Contact/sharing information with AGC operators within ½ mile (co-ordinated through BACTA)</li> <li>• Premises laid out to avoid blindspots</li> <li>• Ensure entrance readily visible from throughout the premises</li> <li>• Signage &amp; window display not to attract under 18s</li> <li>• Machines to be properly labelled</li> </ul>	

1.2	<p><b>Preventing from Gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime</b></p>	<p><b>LOCALITY</b> Assess threats</p> <p><b>PREMISES</b> Layout to be considered</p> <ul style="list-style-type: none"> <li>• Consider 'blindspots'</li> <li>• Visibility of the entrance</li> </ul> <p><b>CUSTOMERS</b> Customer behaviour</p> <p><b>STAFF</b></p> <ul style="list-style-type: none"> <li>• Personal protection</li> <li>• Security</li> <li>• Staff behaviour</li> </ul>	<ul style="list-style-type: none"> <li>• CCTV coverage of all public areas, office, frontage and rear door with recording device and ability for management to review remotely online</li> <li>• Timer locked safe</li> <li>• Intruder alarm installed and regularly serviced</li> <li>• Panic Button linked to Police</li> <li>• Roller shutters on the exterior when closed</li> <li>• Toughened/laminated glass to front window</li> <li>• Machine door opening keys only available to management</li> <li>• Maintain contact with Police.</li> <li>• Log visits by Police, Local Authority and Gambling Commission officers</li> <li>• Review unusual patterns of play (as per PoCA), 'non-regular' players and consider exclusion/reporting</li> <li>• Exclude badly behaved customers</li> <li>• Maintain contact with local traders and Police</li> <li>• Limited staff floats</li> </ul>	
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1.3	Ensuring that gambling is conducted in a fair and open way	<p><b>PREMISES</b></p> <ul style="list-style-type: none"> <li>• Promotions</li> <li>• Advertising</li> </ul> <p><b>EQUIPMENT</b></p> <ul style="list-style-type: none"> <li>• Information clear?</li> <li>• Maintenance</li> <li>• Compliance</li> </ul> <p><b>CUSTOMERS</b></p> <ul style="list-style-type: none"> <li>• Treatment of customers</li> <li>• Complaints</li> </ul>	<ul style="list-style-type: none"> <li>• Machines only obtained from licensed suppliers</li> <li>• Implementation of the BACTA Toolkit policies</li> <li>• Training of staff with 6 monthly refreshers</li> <li>• Review advertising material and promotions for compliance with LCCP</li> <li>• Machines to be maintained/serviced regularly</li> <li>• Machines to be turned off should a fault occur</li> <li>• Procedure for making refunds</li> <li>• Details of machine operation and winning combinations to be clearly shown on machines</li> <li>• Customer Complaints to be fully investigated in accordance with policy and referred to nominated ADR 3<sup>rd</sup> party as required</li> </ul>	
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## Action Plan

OBJECTIVES	THIS REVIEW DATE	Action Required for review	Actioned	Date Completed
2.1 Protecting children and other vulnerable persons from being harmed or exploited by gambling	On opening			
2.2 Preventing Gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime	On opening			
2.3 Ensuring that gambling is conducted in a fair and open way	On opening			

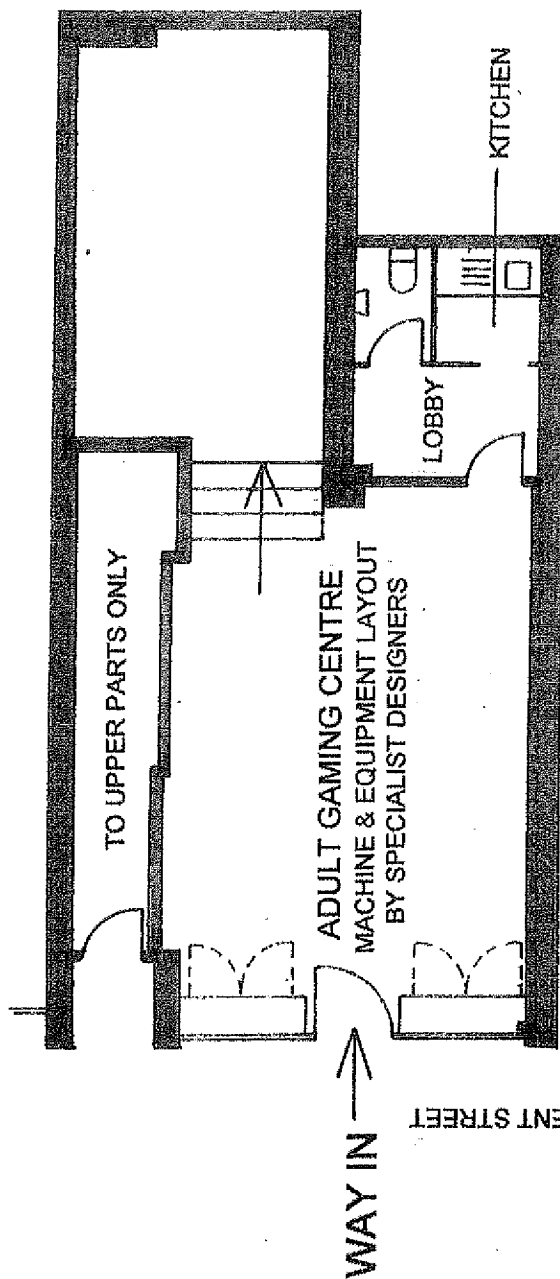


### Assessment Review

Next review (max. 6 mths)				
<b>Person responsible for premises and implementation</b>				
Gavin Tresidder	Director		16/11/2017	

59 BRENT STREET, LONDON, NW4 2EA

LICENSING PLAN @ 1:100



GROUND FLOOR PLAN @ 1:100

DWG No. 0617/GT/01

# Conditions agreed

## Pattenden, Daniel

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**From:** Vicky.Johnson@met.pnn.police.uk on behalf of barnet.licensing@met.pnn.police.uk  
**Sent:** 12 December 2017 11:02  
**To:** LicensingAdmin  
**Cc:** Pattenden, Daniel; Rudland, Michelle  
**Subject:** New Gambling Premises Licence: 59 Brent Street NW4 2EA

LBB Licensing,

Please below email which contains an agreement to the following;

1. CCTV shall be installed to Home Office Guidance standards and recordings shall be kept for 31 days and shall be made available to the police and licensing officers if requested. The CCTV system will cover the entry and exit point and the main customer area to include the machine areas and staff area of the premises. External cameras to be installed to cover the outside areas including the front door and along the boundary of the premises.
2. A maglock will be fitted to the front door of the premises and shall be controlled by staff.
3. An incident record shall be kept and made available to the Police and Responsible Authorities.

There will be no police objections with these conditions in place.

Regards

Vicky

---

Licensing Officer (SX)  
020 8733 4195

---

**From:** Roger [<mailto:roger@rogeretchells.co.uk>]  
**Sent:** 06 December 2017 11:05  
**To:** Wilcock Vicky T - SX <[Vicky.Johnson@met.pnn.police.uk](mailto:Vicky.Johnson@met.pnn.police.uk)>  
**Subject:** RE: New Gambling Premises Licence: 59 Brent Street NW4 2EA

Vicky

I am concerned about the comparison with a betting office.

They are very different from this use in respects which affect their impact on the locality.

First, the machines are different. Betting offices have machines which have a stake of up to £100 per spin. The likelihood of customers losing substantial sums of money very quickly has resulted in them being described as 'the crack cocaine' of gambling. This is to be compared with the stake in an adult gaming centre (AGC) being up to £2. It has also led to issues relating to public order and damage by disaffected customers in betting offices. This is not a phenomenon experienced in AGCs. You have a large AGC in Barnet (about 3 times the size of these proposed premises) on the corner of Watling Avenue and Burnt Oak Broadway which, unlike the betting offices in its locality, has not resulted in public order problems.

Second, betting office staff 'supervise' the premises from behind a glass screen where they carry out their main job of taking bets. They provide no real supervision of the machines and their usage. By contrast the applicants staff will be on the 'shopfloor' throughout the trading day supervising entry to the premises and dealing with customers. This is a much more effective form of supervision.

Accordingly any comparison with betting offices is wholly misleading. To establish the effects of this use you should look at your experience with AGCs not a different use. Interestingly, the public hostility to which you refer relates to betting offices. I am not aware that it is directed at AGCs.

I should add that there is another AGC in Barnet at Cricklewood Broadway.

**That said your suggested conditions 1 -3 are acceptable.** Condition 4 is superfluous as it simply duplicates a planning condition already in place. The relevant guidance suggests that the duplication of controls is not necessary.  
Yours

**Roger Etchells FRICS**  
[roger@rogeretchells.co.uk](mailto:roger@rogeretchells.co.uk)

Roger Etchells & Company  
The Old Bank  
Kilwardby Street  
Ashby de la Zouch  
Leicestershire  
LE65 2FR  
Tel: 01530 417554  
Mob: 07836 216357

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**From:** [Vicky.Johnson@met.pnn.police.uk](mailto:Vicky.Johnson@met.pnn.police.uk) [<mailto:Vicky.Johnson@met.pnn.police.uk>]  
**Sent:** Wednesday, December 6, 2017 8:51 AM  
**To:** [roger@rogeretchells.co.uk](mailto:roger@rogeretchells.co.uk)  
**Subject:** RE: New Gambling Premises Licence: 59 Brent Street NW4 2EA

Thank you,

In order to satisfy the public that the hours will be limited (as per planning) and that security measures will be in place could I suggest the following conditions;

1. CCTV shall be installed to Home Office Guidance standards and recordings shall be kept for 31 days and shall be made available to the police and licensing officers if requested. The CCTV system will cover the entry and exit point and the main customer area to include the machine areas and staff area of the premises. External cameras to be installed to cover the outside areas including the front door and along the boundary of the premises.
2. A maglock will be fitted to the front door of the premises and shall be controlled by staff.
3. An incident record shall be kept and made available to the Police and Responsible Authorities.
4. The times of operation will be limited to those in line with the approved planning application. 9am - midnight Monday to Saturday and 9am - 11pm on Sundays, bank and public holidays

There has been some public resistance to betting shop applications recently, so it would be fitting to have conditions form part of the licence.

Could your client agree to these. In the mean time I will be carrying out some research relating to betting shop associated issues in this area.

Regards

Vicky

---

Licensing Officer (SX)  
020 8733 4195

---

**From:** Roger [<mailto:roger@rogeretchells.co.uk>]  
**Sent:** 05 December 2017 14:19

**To:** Wilcock Vicky T - SX <[Vicky.Johnson@met.pnn.police.uk](mailto:Vicky.Johnson@met.pnn.police.uk)>  
**Subject:** FW: New Gambling Premises Licence: 59 Brent Street NW4 2EA

Vicky  
Looking back I forgot to attach it! Apologies, here it is.  
Roger

**Roger Etchells FRICS**  
[roger@rogeretchells.co.uk](mailto:roger@rogeretchells.co.uk)

Roger Etchells & Company  
The Old Bank  
Kilwardby Street  
Ashby de la Zouch  
Leicestershire  
LE65 2FR  
Tel: 01530 417554  
Mob: 07836 216357

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**From:** [Vicky.Johnson@met.pnn.police.uk](mailto:Vicky.Johnson@met.pnn.police.uk) [<mailto:Vicky.Johnson@met.pnn.police.uk>] **On Behalf Of**  
[barnet.licensing@met.pnn.police.uk](mailto:barnet.licensing@met.pnn.police.uk)  
**Sent:** Tuesday, December 5, 2017 2:02 PM  
**To:** [roger@rogeretchells.co.uk](mailto:roger@rogeretchells.co.uk)  
**Subject:** RE: New Gambling Premises Licence: 59 Brent Street NW4 2EA

Roger, Do you have the attachment, it seems to have dropped off.

Many thanks

Vicky

---

Licensing Officer (SX)  
020 8733 4195

---

**From:** Roger [<mailto:roger@rogeretchells.co.uk>]  
**Sent:** 05 December 2017 12:58  
**To:** SX Mailbox - Licensing <[barnet.licensing@met.pnn.police.uk](mailto:barnet.licensing@met.pnn.police.uk)>  
**Subject:** RE: New Gambling Premises Licence: 59 Brent Street NW4 2EA

Vicky

The reason for not completing that section of the form is that the legislation does not impose any default trading hours for adult gaming centres (unlike other forms of gambling premises such as betting offices, bingo premises etc). In this case, however, the planning permission granted for the use (copy attached) includes a condition preventing trading outside the hours of 9am - midnight monday to saturday and 9am - 11pm on sundays, bank and public holidays. Please see condition 4. You will also note that there are other conditions designed to ensure the limited amount of sound generated in the premises is fully contained within the premises (conditions 6, 7 and 8) and that security measures included in 'Secured by Design' are incorporated.

Roger

**Roger Etchells FRICS**  
[roger@rogeretchells.co.uk](mailto:roger@rogeretchells.co.uk)

Roger Etchells & Company  
The Old Bank  
Kilwardby Street  
Ashby de la Zouch  
Leicestershire

LE65 2FR  
Tel: 01530 417554  
Mob: 07836 216357

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**From:** [Vicky.Johnson@met.pnn.police.uk](mailto:Vicky.Johnson@met.pnn.police.uk) [<mailto:Vicky.Johnson@met.pnn.police.uk>] **On Behalf Of**  
[barnet.licensing@met.pnn.police.uk](mailto:barnet.licensing@met.pnn.police.uk)  
**Sent:** Tuesday, December 5, 2017 11:26 AM  
**To:** [roger@rogeretchells.co.uk](mailto:roger@rogeretchells.co.uk)  
**Subject:** New Gambling Premises Licence: 59 Brent Street NW4 2EA

Roger,

We have the application for an adult gambling premises for 59 Brent Street.

Could you advise what the hours of operation are proposed to be, This section is blank on the form I have.

Many thanks

Vicky Wilcock

---

Licensing Officer, Barnet Borough  
Barnet Police Station  
26, High Street, EN5 5RU  
**Tel: 020 8733 4195**  
[barnet.licensing@met.pnn.police.uk](mailto:barnet.licensing@met.pnn.police.uk)

**Please post to;**  
Licensing (@SA)  
C/O Colindale Police Station  
Graham Park Way  
London, NW9 5TW



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**Twitter:** [@metpoliceuk](https://twitter.com/metpoliceuk)

# Representations



## **Pattenden, Daniel**

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**From:** LicensingAdmin  
**Sent:** 12 December 2017 10:56  
**To:** Pattenden, Daniel  
**Subject:** FW: Representation re application at 59 Brent Street, Hendon

**From:** Bernard Freudenthal [<mailto:bfreud@gmail.com>]  
**Sent:** 11 December 2017 23:31  
**To:** LicensingAdmin  
**Subject:** Representation re application at 59 Brent Street, Hendon

Dear Sir/Madam,

As a local resident and parent, I wish to make representation that the views of local residents be considered, that Brent Street and Hendon do not need yet another gambling shop ("adult gaming centre"). The social scourge of fixed odds betting terminal is accelerating an epidemic of associated social and mental health problems. Betting shops prey on vulnerable members of our society, and their coalescence on suburban shopping streets drives social decay and antisocial behaviour.

It is in the legal and rightful power of Barnet Council to make a positive difference to the character of our neighborhoods and shopping streets and put a much needed brake on the recent rampant expansion of betting shops. Barnet Council must find its moral and social purpose and think about its citizens and not the profits of these gambling companies and their lobbyists.

I strongly hope that my representation will have due attention.

Yours,

Dr Bernard Freudenthal  
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Hendon, London  
NW4 2PR